

E-AUCTION SALE NOTICE FOR SALE OF IMMOVABLE ASSETS UNDER THE SECURITISATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF SECURITY INTEREST (SARFAESI) ACT, 2002 READ WITH RULE 8(6) AND RULE 9(1) OF THE SECURITY INTEREST (ENFORCEMENT) RULES, 2002

J.C. Flowers Asset Reconstruction Pvt. Ltd. acting in its capacity as **Trustee of JCF YES Trust 2022-23/3 ("JCF ARC")** has been assigned by Yes Bank Ltd ("**YBL**"), vide Assignment Agreement dated **December 16, 2022**, the loans granted to **Ezeego One Travel & Tours Limited** (under Liquidation) ("**Borrower**") under the financing documents together with, inter-alia, all the rights, title, interest and all other security therein. The Secured Asset (more particularly described below) was in the physical possession of YBL pursuant to order dated **January 04, 2020 (r/w orders dated September 14, 2022)** passed by the Hon'ble Chief Metropolitan Magistrate under Section 14 of the SARFAESI Act, 2002, now stands mortgaged in favour of JCF ARC ("**Secured Creditor**").

Notice is hereby given to the public in general and in particular to the Borrower (s) and Co-Borrower (s) as per column (ii) that the below described immovable properties as per column (iii) mortgaged/charged to the J.C. Flowers Asset Reconstruction Private Limited acting in its capacity as Trustee of JCF YES Trust 2022-23/3 ("Secured Creditor"), the physical possession of which has been taken by the Authorised Officer of the Secured Creditor, will be sold on "As is where is", "As is what is", and "Whatever there is" and "No Recourse" basis on 18th November, 2026 (between 2:00 p.m. to 5:00 p.m.) as described hereunder. The auction will be conducted "Online" vide web portal <https://www.bankeauctions.com>, for the recovery of amount due from Borrower (s) and Co-Borrower (s) as per column (ii), due to Secured Creditor.

Name Borrower & Co-Borrowers	Description of secured Asset	Reserve Price	EMD in Rs. (10% Reserve price)
Name of Borrower / Mortgagor / Guarantor Ezego One Travel & Tours Limited (under liquidation) "Borrower" Sneh Sadan Traders & Agents Limited (under liquidation) – "Mortgagor/Guarantor"	Property owned by Sneh Sadan Traders & Agents Limited (in liquidation) (Formerly known as Sneh Sadan Graphic Services Ltd.) All that piece and parcel of Flat No. 9 on Fourth Floor of Southlands Building, in Southlands Co-operative Housing Society Ltd., constructed on land bearing Cadastral Survey No. 30 admeasuring 1590 Sq. Yards, thereby leaving setback area of 1519.03 Sq. Yards equivalent to 1270.06 Sq. Mts situated at 177, Upper Colaba Road, Bombay – 400005, of Colaba Division together with the rights, liberties and approvals attached thereto, present and future, with all existing buildings, structures, erections and/or constructions hereon and developments/additions thereafter from/after the date of respective mortgages and all fixtures and furniture's and plant and machinery attached to the earth or permanently fastened to anything attached to the earth, both present and future.*	Rs. 9,20,00,000	Rs. 92,00,000

(*) Bidders are advised to do their own due diligence in regard to title/encumbrances/attachments, taxes and duties, society dues, parking spaces appurtenant to the Secured Asset.

Encumbrances: To the best of the knowledge of the Secured Creditor there are no known encumbrances on the above secured assets other than those of the Secured Creditor

Interested bidders are hereby advised to do their own due diligence related to the Secured Asset before submission of bid.

J.C. FLOWERS ASSET RECONSTRUCTION PRIVATE LIMITED

Registered Office: 203-206, 2nd Floor, Wing A, Inspire BKC, Bandra Kurla Complex, Bandra (East), Mumbai 400 051, India
 CIN: U74999MH2015PTC264081 | ☎ +91 22 6978 4100 | ✉ teamjcfarc@jcfarc.com | www.jcfarc.com

For detailed terms and conditions of the sale and the bid document, please refer to the website: <https://www.jcfarc.com>. For any further information on the auction, the intended tenderers may contact Mr. Bhavya Udani, Authorized Officer at the email id bhavya.udani@jcfarc.com on all working days. Kindly connect to Mr. Bhavya Udani (bhavya.udani@jcfarc.com) / Ashish Kumar (ashish.kumar@jcfarc.com) in case of any queries.

Date- October 29, 2026

Place: Mumbai

Sd/-

(Authorized Officer)

J.C. FLOWERS ASSET RECONSTRUCTION PVT. LTD.

Acting in its Capacity of Trustee of JCF YES Trust 2022-23/3